

SELF PROFILE

NAME- **Dr. MONALISA CHOUDHURY**

FATHER'S NAME Sri. I . H Choudhury
AGE 35 years
Ed.QUALIFICATIONS M.COM, LL.B Ph.D.
PRESENT ADDRESS 126, Bhetapara Road,
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TEACHING EXPERIENCE 23 Years in college level at Dispur College as lecturer management deptt. till date 2 years as Guest lecturer in Commerce Department Gauhati University

DETAILS OF ED. QUALIFICATIONS-

- ❖ MCOM Gauhati University (1995)
- ❖ LL.B B.R.M Govt Law College (1997) Under Gauhati University
- ❖ Awarded Ph.D Degree by the Gauhati University for the Thesis entitled “Marketing of processed Food in Assam with special reference to fruit and vegetable industry” in the year 2002

PUBLICATIONS-

ARTICLES	JOURNAL/BOOK	PUBLISHER	YEAR
Traditional jewellery industry of Assam : its problems and prospects	The international journal of Analytical and experimental modal analysis.	A UGC CARE approved II journal An ISO 7021-2008 certified journal ISSN no0886-9367 Impact factor 6.3	2021
Covid 19 and its impact on agricultural tourism of Assam	COVID 19 An Edited Volume	Ixora Research Association ,Dhanbad,Jharkhand	2020
Digital Marketing in the Tourism industry	Issues in social sciences An edited volume ISBN 978-81-86385-91-3	Assam Publishing Society,Panbazar,Ghy1.	2018

Problems of fireworks industry of Barpeta district of Assam	Insight An edited volume	Purbayon Publications,Ghy.	2016.
Ethnic Tourism in Assam. Its Promblems and Prospects.	Spectrum	Deptt. Of Economics, Dispur College	Vol- IV, 2013
Witch Hunting in Assam: A Social Menace	ARUN (College Magazine)	Dispur College	2011-12
The Emerging paradigm of Outsourcing industry in Industry	Conference Seminar Eighth International conference on Emerging issues in accounting,IT, Business & management	Research Development Association , Jaipur India	Jan 5 & 6, 2008
Floriculture industry: Its Problems, Strategies& Measures	Spectrum	Deptt. Of Econimics Dispur College	2008
Commerce Education: Its Growth and Development in Assam	ARUN (College Magazine)	Dispur College	2008-09

New ethical paradigm for plantation industry- The case of insurgency funding by the tea gardens in Assam	The Indian Journal of Commerce	Indian Commerce Association	Oct-Nov1999
Food Processing Industry in the North East. Its Prospects & Problems	Journal of Commerce Golden Jubilee Volume	Gauhati University	1999
Strategy for development of fruit and vegetable based industry in Assam	Journal of the North Eastern Council	Director, Information and public relation North Eastern Council, Shillong	1999
Guwahati: A hub of industrial and commercial buoyancy of the North East India	Guwahati: The Gateway to the east	Concept Publishing Company New Delhi	2003
Forensic Accounting: An emerging area of accounting profession	Journal of commerce Gauhati University	Gauhati University	2007

BOOK	PUBLISHER	YEAR
1. Marketing of processed fruit and vegetables	E-BOOK	Abe.books.com, 9788170363652 2013
2. Business process Outsourcing its prospects and challenges	e-book	Astral 9788170358442 2013

SEMINARS ATTENDED:**DATE & YEAR**

National level UGC Seminar on "Development of Youth and Role Of higher education with special reference to Assam" organized by Dispur College, Guwahati sponsored by UGC	30, 31 Jan 2008
Seminar cum workshop on "Food processing industries in the N.E region" held in Guwahati by Institution of Engineers (India), Assam state centre	3,4 Nov 1997
Seminar on Global Conveyance of Commerce Education by Deptt. Of Commerce , Gauhati University 28 Jan 2004	28 June 2006
59 th All India Commerce Conference organized by the faculty of Commerce and Management studies, Andhra University, Vishakapatnam (A.P) India	28,30 Dec 2006
Seminar on Food Processing by Expo North East 1998 promoted by N.E Chamber of Commerce and industry Guwahati and organized by New wave display services Pvt Ltd Kolkatta	10 Dec 1998

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